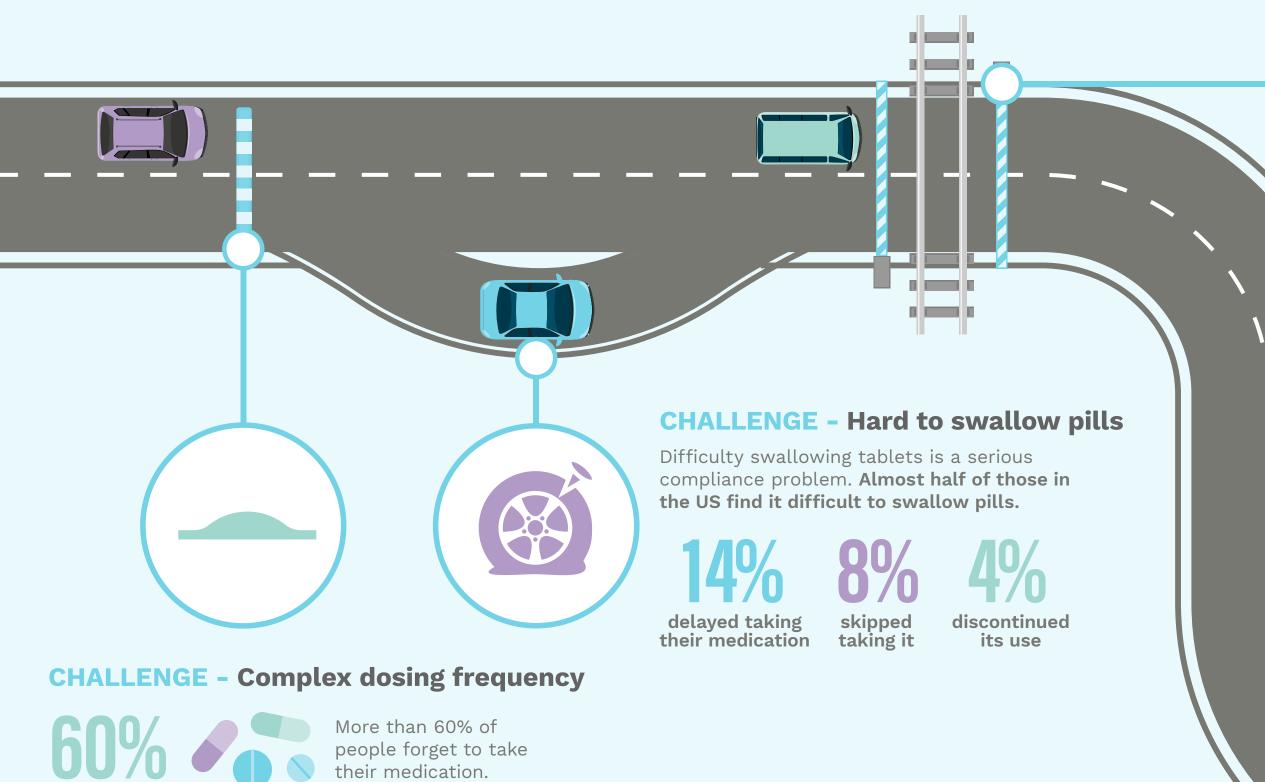
Patients Driving Differentiation in the Pharma Industry

Expectations in healthcare are changing and it's clear that patients are driving the conversation. At Lubrizol Life Science Health (LLS Health), we are committed to making your drug product stand out while most importantly helping you tackle the challenges patients face every day.



Find out how LLS Health's excipients can help you meet your patient-centric formulation needs, contact our team today: go.lubrizol.com/patient-centric

Citations:

www.nytimes.com/2017/12/11/upshot/people-dont-take-their-pills-only-one-thing-seems-to-help.html www.jamanetwork.com/journals/jamaotolaryngology/fullarticle/649710 www.ncbi.nlm.nih.gov/pmc/articles/PMC3772669 www.ncbi.nlm.nih.gov/pmc/articles/PMC8068927

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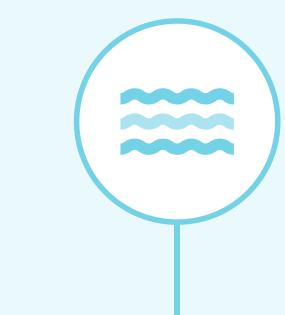


Over 90% of pediatricians report that a drug's taste & palatability were the biggest barriers to completing treatment.

CHALLENGE - Inconsistent drug dispersion

X

According to one study 80% of users, including pharmacy students, forget to "Shake before Use" in the first contact with an oral suspension, potentially leading to improper dosing.



Differentiated Product. Enhanced Patient Experience.

The increasing need for patient-centric medicines represents a major opportunity for the pharmaceutical sector. Products that are more palatable, easier to swallow, and reduce the dosing burden can help differentiate your product while also improving the patient experience. LLS Health has the experience and resources to work with partners to ensure that the correct decisions are made on formulation design that suit the evolving needs of patients today.

