

#### Polymeric Dispersant for Aqueous Paints, Inks and Concentrates

Solsperse<sup>™</sup> W100 is a polymeric dispersant that stabilizes and disperses particles in water-based paints, inks and concentrates. It is low VOC capable and effective on a wide range of pigments and fillers. These include carbon black, organic pigments, titanium dioxide, inorganic pigments and fillers.

#### **Efficiency and Performance**

Solsperse W100 is a general purpose dispersant designed to be used at dosage levels 15-20% lower than competitive dispersants. Reduced dispersant dosages minimize the impact on important properties such as corrosion resistance, water sensitivity and blocking, allowing for enhanced performance benefits in certain applications.

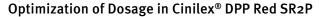
This product promotes fast pigment grinds, high loadings, low viscosity and high color strength in pigment dispersions. It is suitable for long-term durability requirements in the final product, provides good pigment transparency/opacity, and it is compatible with many commercially available industrial resins.

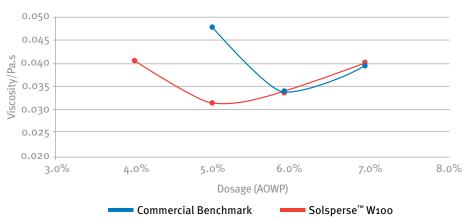
# WHAT WE ADD MAKES THE DIFFERENCE.™

- 15-20% MORE EFFICIENT
- EXCELLENT CORROSION CONTROL
- HYDROPHOBIC AND STABILIZES REACTIVE PIGMENTS
- MULTI-ANCHORED FOR BROAD PIGMENT COMPATIBILITY
- HIGHLY EFFECTIVE ON WHITE PIGMENTS
- PIGMENT CONCENTRATE AVAILABLE FOR SAMPLING



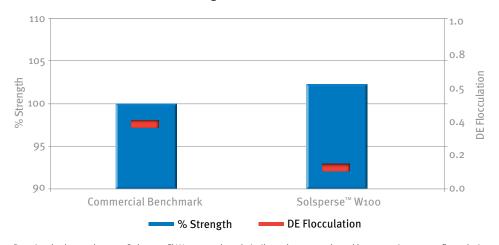
## 15-20% MORE EFFICIENT





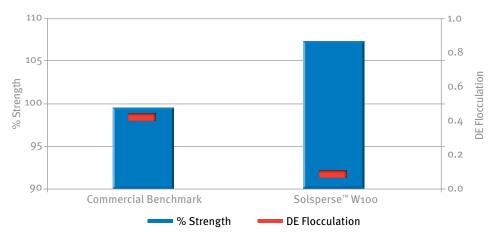
At the optimal dispersant loading, millbase viscosity will be at a minimum. This graph shows that when dispersing 47.5% loading of Cinilex® DPP Red SR2P, Solsperse™ W100 is optimized at a lower dose than the control.

#### **Color Strength in Decorative Satin**



 $Despite \ the \ lower \ dosage, Solsperse ^{\text{\tiny{IM}}}\ W100\ produced\ similar\ color\ strength\ and\ better\ resistance\ to\ flocculation.$ 

## **Color Strength in Industrial Base**



Despite the lower dosage, Solsperse<sup>™</sup> W100 produced higher color strength and better resistance to flocculation.

# **EXCELLENT CORROSION CONTROL**

Corrosion resistance performance (240 hour salt immersion)

• Carboset® CR-3090 based system

### **Solsperse™ W100** 1.6% in total formulation



Solsperse<sup>™</sup> W100 shows minimal corrosion

### Commercial Benchmark 1 2% in total formulation



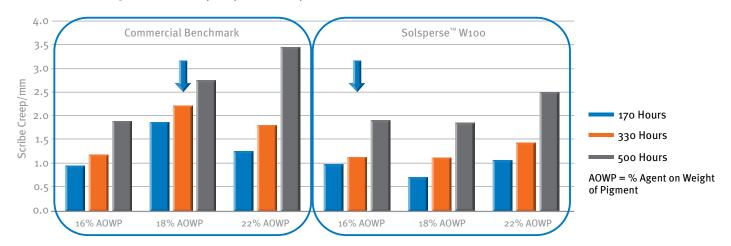
Commercial Benchmark 1 shows more corrosion and blistering around the scribe

### Commercial Benchmark 2 2% in total formulation



Commercial Benchmark 2 shows corrosion and blistering across the whole panel

#### Lower Dosage and More Hydrophobic Dispersant Maximizes Corrosion Resistance

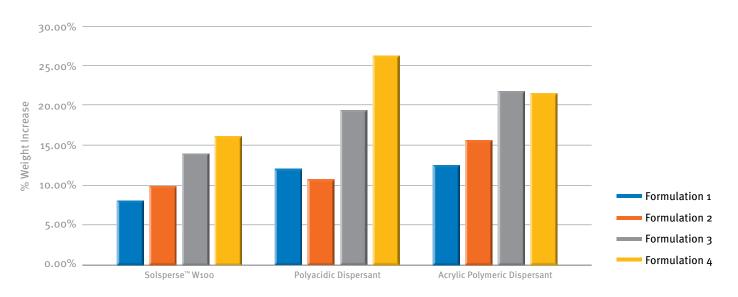


Salt spray exposure testing demonstrates two benefits of Solsperse<sup>™</sup> W100 in a water-borne acrylic.

- Solsperse<sup>™</sup> W100 is more hydrophobic (less hydrophilic), resulting in better salt spray and moisture resistance.
- Additionally, a lower dosage of Solsperse™ W100 can be used, which further maximizes that benefit, so the 16% Solsperse™ W100 level should be compared to the higher level for the control.

## **HYDROPHOBIC AND STABILIZES REACTIVE PIGMENTS**

### **Water Absorption**



Formulation 1 is Carboset® AE-960 based Elastomeric Roof Coating (Application guide ref 960-101)

**Formulation 2** is Zinc Oxide Modified Carboset® AE-960 based Elastomeric Roof Coating (Application guide ref 960-102)

Formulation 3 is Carboset® RPT 2000 based Universal Roof Coating (Application guide ref 2000-101)

Formulation 4 is Zinc Oxide Modified Carboset® RPT 2000 based Universal Roof Coating (Application guide ref 2000-102)

Zinc Oxide Containing Carboset® AE-960 Formula	Solsperse™ W100	Polyacidic Dispersant	Acrylic Polymeric Dispersant
Initial KU Viscosity	110	116	111
KU Viscosity after 4 weeks	Pass	Fail	Fail

Zinc Oxide Containing Carboset® RPT 2000 Formula	Solsperse <sup>™</sup> W100	Polyacidic Dispersant	Acrylic Polymeric Dispersant
Initial KU Viscosity	101	107	102
KU Viscosity after 4 weeks	Pass	Fail	Pass

A "Pass" is less than 10% KU change. A "Fail" is more than 10% KU change.



# MULTI-ANCHORED FOR BROAD PIGMENT COMPATIBILITY

## **Carbon Black Pigments**

	Raven® 1040	Raven® 1255	Raven® 5000 UII	Black FW200	Black FW255	Special Black 4	Special Black 100
	Pigment Black 7						
Pigment	39	35.00	25	25	25	35	42
Solsperse™ W100	14.63	16.36	31.25	31.25	34.38	36.31	8.71
Defoamer	0.25	0.25	0.25	0.25	0.25	0.25	0.25
Biocide	0.1	0.10	0.1	0.1	0.1	0.1	0.1
Water	46.02	48.29	43.4	43.4	40.27	28.34	48.94
Total	100	100	100	100	100	100	100
% Agent on Weight of Pigment (AOWP)	15.0%	18.7%	50.0%	50.0%	55.0%	41.5%	8.3%

## **Organic Pigments**

	Heliogen® Blue L6950	Heliogen® Blue L6920	Palomar® Blue B4806	Heliogen® Blue L7085	Sudafast® Blue 2785
	Pigment Blue 15.1	Pigment Blue 15.1	Pigment Blue 15.1	Pigment Blue 15.3	Pigment Blue 15.3
Pigment	40.00	45.00	37.00	48.00	40.00
Solsperse™ W100	17.50	20.25	16.65	15.00	15.00
Defoamer	0.25	0.25	0.25	0.25	0.25
Biocide	0.10	0.10	0.10	0.10	0.10
Water	42.15	34.40	46.00	36.65	44.65
Total	100	100	100	100	100
% Agent on Weight of Pigment (AOWP)	17.5%	18.0%	18.0%	12.5%	15.0%

## **Organic Pigments**

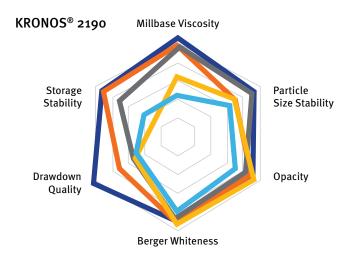
	Hansa® Brilliant Yellow 2GX-70	Hostaperm® Pink E	Paliogen® Maroon L3920	Cinilex® DPP Red SR2P	Lansco® 1233 Violet
	Pigment Yellow 74	Pigment Red 122	Pigment Red 179	Pigment Red 254	Pigment Violet 23
Pigment	45.00	36.00	42.00	50.00	30.00
Solsperse <sup>™</sup> W100	6.75	19.53	15.75	6.25	10.00
Defoamer	0.25	0.25	0.25	0.25	0.25
Biocide	0.10	0.10	0.10	0.10	0.10
Water	47.90	44.12	41.90	43.40	59.65
Total	100	100	100	100	100
% Agent on Weight of Pigment (AOWP)	6.0%	21.7%	15.0%	5.0%	13.3%

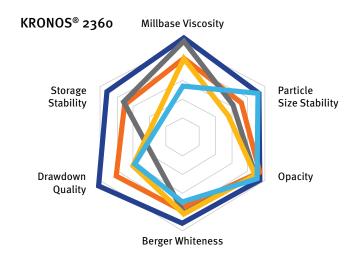
## **Inorganic Pigments**

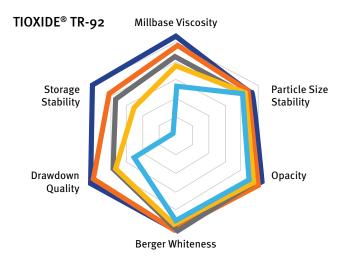
	Bayferrox® 3920	Sicotrans® Yellow L1916	Lanox® Yellow 8916	Bayferrox® 130M
	Pigment Yellow 42	Pigment Yellow 42	Pigment Yellow 42	Pigment Red 101
Pigment	65.00	30	40	70
Solsperse <sup>™</sup> W100	4.88	7.5	25	11.38
Defoamer	0.25	0.25	0.3	0.25
Biocide	0.10	0.10	0.1	0.10
Water	29.77	62.15	34.6	18.27
Total	100	100	100	100
% Agent on Weight of Pigment (AOWP)	3.0%	10.0%	25.0%	6.5%

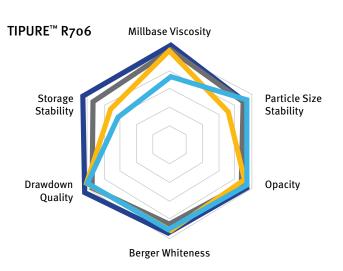
## HIGHLY EFFECTIVE ON WHITE PIGMENTS

	Ti-Pure™ R-706	Kronos® 2190	Kronos® 2310	TiOxide® TR-92
	Pigment White 6	Pigment White 6	Pigment White 6	Pigment White 6
Pigment	75.00	75	75	75
Solsperse™ W100	4.75	3.75	3.75	3.75
Defoamer	0.25	0.25	0.25	0.25
Humectant GRB4		3	4	3
Biocide	0.10	0.1	0.1	0.1
Water	19.90	17.9	17.9	17.9
Total	100	100	100	100
% Agent on Weight of Pigment (AOWP)	2.50%	2	2	2









## PIGMENT CONCENTRATES AVAILABLE FOR SAMPLING

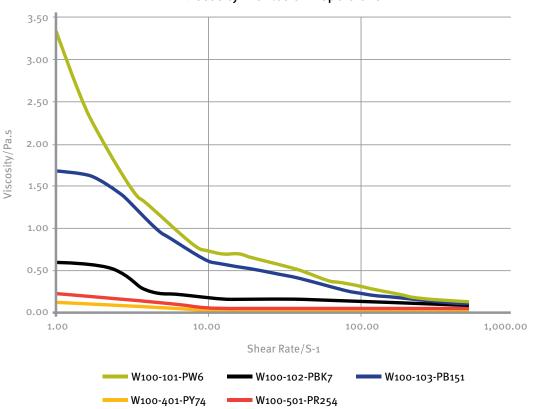
Contact your local Lubrizol representative or distributor to request a sample rack containing the Solsperse™ W100 dispersant and five starting point colorants to help jumpstart formulation evaluations.



#### **Sample Rack References**

Dispersion Reference	Pigment Used
W100-101-PW6	Ti-Pure™ R-706
W100-201-PBK7	Raven® 1255
W100-301-PB151	Heliogen® blue L6920
W100-401-PY74	Hansa® Brilliant Yellow 2GX-70
W100-501-PR254	Cinilex® DPP Red SR2P

## **Viscosity Profiles of Dispersions**



#### NORTH AMERICA

Lubrizol Advanced Materials, Inc. 9911 Brecksville Road Brecksville, OH 44141 USA +1.800.380.5397 CoatingsNA@lubrizol.com

#### EUROPE

Lubrizol Limited PO Box 42, Hexagon Tower Blackley, Manchester M9 8ZS United Kingdom +44.161.721.6800

#### ASIA-PACIFIC

Lubrizol Specialty Chemicals (Shanghai) Co., Ltd 10/F, Park Center International No. 1088 Fang Dian Road Shanghai 201204, PR China +8621.3866.0366 CoatingsAP@lubrizol.com

#### **SOUTH AMERICA**

Lubrizol do Brasil Aditivos Ltda Avenida Nove de Julho, 3653 Jardim Paulista Sao Paulo – SP 01407-000 +55.11.4097.0250 CoatingsLA@lubrizol.com

Visit us at: www.lubrizol.com/coatings

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#### Lubrizol Advanced Materials, Inc.

9911 Brecksville Road, Cleveland, OH 44141 800.380.5397



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