



## Melinex<sup>®</sup> 534 Polyester Film and PrintRite<sup>®</sup> DP-350 Receptive Coating

### AN EXCELLENT COMBINATION FOR DIGITAL INKJET APPLICATIONS

Lubrizol's line of PrintRite print receptive coatings – including acrylics, polyurethanes, PVC and other polymers as well as specially formulated compounds – can be used for a variety of applications on engineered substrates. From outdoor textile banners to films, PrintRite printable coatings offer a wide range of properties, including excellent print clarity and flame resistance.

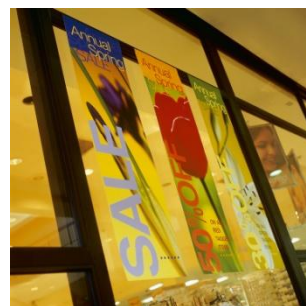
### TEAMING UP FOR SUCCESS

Working together in lab tests, Lubrizol and DuPont Teijin Films (Hopewell, VA) recently found that using PrintRite DP-350 inkjet receptive coating and Melinex<sup>®</sup> 534 base film in combination yielded excellent print results. Using the two materials together resulted in ease of coating, excellent adhesion and superior print quality.

In the process, bright white Melinex<sup>®</sup> 534 from DuPont Teijin Films is primed on both sides specifically for adhesion to aqueous inkjet receiver layers. Lubrizol's PrintRite DP-350 polymer is then coated directly onto the Melinex<sup>®</sup> 534 base coat, offering the surface for unsurpassed print quality.

*We are very excited about the potential of Lubrizol's new PrintRite DP-350 product and would easily recommend it for use to our customers. Using PrintRite DP-350 with our Melinex<sup>®</sup> product produces quality color images that are both durable and water resistant."*

**STEVE COSENTINO, APPLICATION DEVELOPMENT  
MANAGER, DUPONT TEIJIN FILMS**



### BENEFITS

The result is good news for printers and converters:

- Images of photographic quality
- Excellent adhesion, print will not wash off
- Consistent performance
- Full color range



## TRUST THE BEST

No matter what your application need, Lubrizol can help you meet a broad range of challenges. We back all of our high-performance products with global resources, unmatched technical expertise and a commitment to responding to your unique needs – making us the single-source supplier for any engineered substrate, such as textiles, nonwovens or paper.

DuPont Teijin Films is a global joint venture between DuPont and Teijin. DuPont Teijin Films offers a wide range of polyester films for markets including electronics, digital imaging, packaging, safety and protection, and various industrial applications.

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**PrintRite® Solutions  
Adapt to Your  
Changing Needs.**